

The Warehouse Dollar 2003

Where your money goes!

When you spend a dollar in one of our Big Red Sheds you might have wondered where it goes.

Even though imported products are a very important part of the exciting range of goods we sell, about 62 cents in every dollar you spent with The Warehouse this year was initially retained and circulated within the New Zealand economy. Selling "The Warehouse" Bargains to New Zealanders enabled

us to directly employ 3410 fulltime and 4313 part time team members across the country. Approximately 12 cents in the dollar goes to the government in taxes and duties. Goods and services purchased in New Zealand, including NZ made products which we sell, account for a further 34 cents. Our mostly New Zealand shareholders received dividends of around 3 cents for every "dollar" purchase and we were able to retain 3 cents within the company to invest in future growth.

