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**FOR IMMEDIATE RELEASE**

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30 November 2006  
Whangarei, New Zealand

**Warehouse Extra opens in Whangarei today**

Whangarei locals experience the second Warehouse store combining non-food and food offer

Northland will be the next area in New Zealand to experience a new type of shopping with the second Warehouse Extra opening in Whangarei today. The Warehouse Extra combines a full grocery offering with a complete Warehouse store, all under one roof.

"We are pleased to be converting the existing Whangarei store into our newest Warehouse Extra. Whangarei is a growing town, and I'm confident that shoppers will love the new format," says Ian Morrice, Chief Executive of The Warehouse.

The first Warehouse Extra opened in Auckland in June, and the company is committing over \$60 million in the next five years to expand the format to new and existing sites throughout the country.

The Warehouse Extra joins all the Warehouse departments customers expect, like home, entertainment and technology, toys, sport, DIY, gardening, reading and craft, with a full fresh grocery offer. There is also a huge fashion and footwear department, with an increased emphasis on trends and fashion, which includes own brand labels such as Match, Maya and Active Intent.

The grocery range includes fresh fruit and vegetables, packaged meat, dairy products, delicatessen products, chilled and frozen produce, dry grocery, snacks and confectionery, and drinks, plus a wide range of health and beauty products, baby needs and pet care.

Customers will enjoy the increased selection of high profile national and international brands throughout the store, with L'Oreal, Apple iPod, IBM and Wiltshire in the general merchandise section, and Tegel, Ingham's, Anchor, Mainland, Kiwi Bacon, Wattie's, Weight Watchers, Tip Top, and many others in the grocery department.

"This reformatting gave us a chance to refresh the whole store," says Mr Morrice. "Whangarei customers now have access to the very latest in our store layout, signage and product range."

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**Background: The Warehouse Group Limited**

The Warehouse Group, which started in 1982 in Auckland, is a New Zealand owned and operated company. The Warehouse Group had sales of \$NZ1.727.4 billion and profit of \$NZ96.9 million for the year ended 30th July 2006 from continuing operations. The Warehouse Group comprises 85 Warehouse NZ stores and 43 Warehouse Stationery stores. The Warehouse Group employs more than 8,000 people across New Zealand.

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